



Jon J. Showers

Founder & CEO / Chief Ideation Officer



Level 7 Interactive, LLC

Fieldhouse Innovations, LLC

Clubhouse Cup, LLC / Golf Properties



CONTACT



Philadelphia & Dallas



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PRO SKILLS



Graphic Design



Product Development



Creative Writing



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Career Summary

30+ Seasons working with scores of professional leagues, teams and corporate partners, developing proven winning products that add-value and excitement to the fan's game day experience, and generate incremental revenue for teams, and yield measurable results for official corporate sponsors.

Served as the Senior Concept Architect at both Tracylocke (Dallas) and GMR Marketing (Milwaukee) for 16 years collectively in the Omnicom family of agencies, where Jon created: **VISA... It's everywhere NFL fans want to be!**

Currently under an exclusive multi-year New Golf Product Development Royalty Agreement with **Callaway and IZZO**: Designed and created 11 new product to date, including the **Callaway 4-N-1 Divot Tool... The #1 Best-Selling Tool in Golf!**

Available in over 15,000 National Retailers: PGA Superstores, Dick's, Golf Galaxy, Walmart, Target, and #1 on Amazon Prime!

Career Overview:

Philadelphia Phillies: (7 Seasons) Fan Engagement 1993 - 2001

Philadelphia Eagles: (4 Seasons) Fan Engagement 1996 - 2001

Omnicom: (TLP & GMR Marketing) Sports Marketing Specialist

Author: ISAIAH "**Gaurdian of Bright Angel Point**" (Isaiah 40:31)
Inspirational Christian Children's Series www.brightangel.press

Dan Buckley: President, Marvel Entertainment Group

"Jonny is one of, if not, the most creative marketing and promotions person whom I have ever worked with."

He is always pushing for the idea that will most excite the consumer."

Jon and Dan were partnered and managed **Creative League**; A Division of Omnicom Group, Inc. (NYSE) for several years.